



January 5, 2015

Esteemed Global Neighbor:

Thank you for welcoming Dr. Souad T. Ali to share with you the progress and opportunities with Arizona State University's programs in Arabic and Islamic Studies, including the Council for Arabic and Islamic Studies. The establishment of this Council is a critical step towards the achievement of a larger goal, the creation of a Center for Arabic and Islamic Studies.

With Dr. Ali's leadership of the Arabic Studies program and the Council, the Council was established at ASU to acknowledge the significant contributions of Arabic Studies and Islamic civilization and cultures to the world at large both historically and in the modern age. The Council seeks to develop constructive academic and cultural interaction and partnerships between ASU and similar groups in the Arab and Muslim worlds.

Professor Ali will surely be pleased to discuss with you University Leadership's favorable response to the idea of the Council, the significant seed funding provided by the College of Liberal Arts and Sciences in support of the Council, and achieved milestones. The creation of the Certificate in Arabic Studies, Minor in Arabic Studies, establishment of the "Arabic/Islamic Culture and Literature in Kuwait" study abroad program, and the approval of a plan to offer a Major in Arabic Studies are but a few.

ASU recognizes the unprecedented value of intercultural and interdisciplinary communication and knowledge in our increasingly global environment. We are working diligently to enhance the School of International Letters and Cultures (SILC) Arabic program to meet the demands of enrollments and the increasing influence of Arabic-speaking societies in the modern world. The educational demand for courses in Arabic and Islamic Studies continues to grow. Our program which began with only a few students in 1997 has grown to nearly 350 students per semester (Fall 2014).

Please join us as a partner of ASU's Arabic Studies Program and the Council for Arabic and Islamic Studies.

Arizona State University has developed a new model for the American research university, creating an institution that is committed to excellence, access and impact. Partnerships through private support of our efforts are vital to the success of our commitment. To help you learn more about ways in which you can support the promotion of this important educational environment, please find a memo regarding "Opportunities for Private Support" from ASU's Humanities development director. Your partnership will result in a dramatically expanded suite of interdisciplinary and creative opportunities for all for ASU students, scholars and partners.

Thank you for your consideration.

Highest Regards,

A handwritten signature in blue ink, appearing to read "George Justice".

Dr. George Justice

Dean of Humanities, College of Liberal Arts and Sciences

Associate Vice President for Humanities and Arts, Office of Knowledge Enterprise Development

Office of the Vice Provost and Dean

Fulton Center, Suite 145, 300 East University Drive

PO Box 876505 Tempe, AZ 85287-6505

(480) 965-3391 Fax: (480) 965-1093

clas.asu.edu

January 5, 2015

TO: Dr. Souad T. Ali
Associate Professor of Arabic Literature and Middle East/Islamic Studies
School of International Letters and Cultures (SILC)

FROM: Gwyn L. Goebel
Humanities Development Director

RE: Council for Arabic and Islamic Studies – Opportunities for Private Support

As you travel abroad, we appreciate your efforts to inform our global neighbors about the opportunities to privately support ASU's Council for Arabic and Islamic Studies and its mission to develop constructive academic and cultural interaction and partnerships between ASU and similar groups in the Arab and Muslim worlds.

For individuals who may be interested in philanthropically supporting our efforts, please know I would be glad to connect directly with you and/or them via telephone or skype to answer any questions. Please find my contact information below.

For those who are ready to make a gift commitment, it is essential to instruct the donors to direct their gift payments to the ASU Foundation for a New American University for the benefit of the Council for Arabic and Islamic Studies. Please share with them that ASU Foundation solely exists to accept gifts on behalf of Arizona State University. Gifts may be made by check, credit card or wire transfer.

- 1) To make a gift by check:
 - a. Please complete and sign the **ASU Foundation Letter of Gift Intent** (Attachment A)
 - b. Make checks payable to **ASU Foundation for a New American University**
 - c. Reference "Council for Arabic and Islamic Studies, account # 30006429"
 - d. Mail check and ASU Foundation Letter of Gift Intent to:
Arizona State University, ASU College of Liberal Arts & Sciences, Attn: Gwyn Goebel, Associate Director of Development, PO Box 876405, Tempe, AZ 85287-6405
- 2) To make a gift by credit card:

Credit cards may be used to give online through the ASU Foundation web page.

 - a. Go to: <https://secure.asufoundation.org/giving/online-gift.asp>
 - b. Select "Other" in the open box
 - c. Insert "Council for Arabic and Islamic Studies, account #30006429"

Note: ASU Foundation for a New American University will appear on the credit card statement.
- 3) To make a gift via wire transfer:
 - a. Please complete and sign the "Wire Transfer" form which designates your gift to the Council for Arabic and Islamic Studies (Attachment B)
 - b. To initiate the wire transfer provide the completed and signed form to your financial institution
 - c. Please fax completed form to ASU Foundation: 480-727-7368

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Gifts may be considered a charitable contribution.

If your contacts have questions or need additional information, please provide my contact information: Gwyn Goebel, Associate Director for Development, ASU College of Liberal Arts and Sciences, at gwyn.goebel@asu.edu or 480.965.9882.

Thank you.

Attachment A



confidential

letter of gift intent

By this document, I/we hereby indicate my/our intent to make a gift to **Arizona State University** (ASU) through the ASU Foundation for A New American University in the amount of \$ _____. This gift will benefit the following college(s), program(s) or other designee(s):

ASU beneficiary designation

pledge amount

Council for Arabic and Islamic Studies (30006429)	\$ _____
The Council of Arabic and Islamic Studies is in the ASU College of	\$ _____
Liberal Arts & Sciences, School of International Letters and Cultures.	\$ _____
_____	\$ _____

gift information

- ☐ Total payment of \$ _____ will be made on _____ (date).
- ☐ Initial payment of \$ _____ will be made on _____ (date) with the remaining payments to be made in accordance with the following schedule (pledges may be over a maximum period of five years):

Amount	Date	Amount	Date
_____	_____	_____	_____
_____	_____	_____	_____

- ☐ Please send a pledge reminder for the above payments.

payment method

- ☐ Enclosed is a check made payable to ASU Foundation.
- ☐ Charge my gift to the credit card listed below.
- ☐ The gift will be made via electronic or wire transfer of funds.

credit card information

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Visa | <input type="checkbox"/> Discover |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express |

Card number _____ Exp. date _____

Name on card _____

Signature _____ Date _____

ASU Foundation will appear on your credit card statement.

Agreed to and signed by: _____

Signature _____ Date _____

recognition

For purposes of advancing the university's mission, ASU and/or the ASU Foundation:

- ☐ May publicize this gift.
- ☐ May publicize my name but not the gift amount.
- ☐ May publicize my/our gift but I/we wish to remain anonymous.
- ☐ Must contact me/us before any publicity involving this gift.

personal information

Name(s) _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Signature _____ Date _____

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Your gift may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.

Attachment B



ARIZONA STATE UNIVERSITY

THANK YOU FOR YOUR GENEROUS GIFT. WE APPRECIATE YOUR SUPPORT OF ARIZONA STATE UNIVERSITY.

WIRE TRANSFER INSTRUCTIONS

Please provide the following instructions to your financial institution to initiate a wire transfer to the ASU Foundation for a New American University for the benefit of ASU. Financial institutions will not accept these instructions from the foundation or the university. Please let us know once you have initiated the wire by **faxing the completed form to 480-727-7368 or emailing it to foundation.financial.services@asu.edu. Please call 480-965-7825 to confirm receipt** so that we may match your gift with your intent.

Account Name: Arizona State University Foundation, P.O. Box 2260, Tempe, Arizona, 85280-2260
Investment Firm: Wells Fargo Bank, 100 W. Washington St., Phoenix, Arizona, 85003
Wells Fargo Account #: 4121599427
ABA #: 121000248 **Swift Routing for Foreign Wires:** WFBUIUS6WFFX

DONOR INFORMATION

Donor Name(s):

Street Address:

City, State, Zip Code:

Primary Phone

Home ☐ Cell ☐ Work ☐

Alternate Phone

Home ☐ Cell ☐ Work ☐

WIRE TRANSFER INFORMATION

Financial Institution:

Phone:

Amount (\$):

GIFT TO ASU FOUNDATION FOR THE BENEFIT OF ASU

☐ Pledge Payment

☒ New Gift

Campus/College/Unit

ASU Account Name

Account #

Liberal Arts & Sciences

Council for Arabic and Islamic Studies

30006429

Campus/College/Unit

ASU Account Name

Account #

If you have more than two accounts to disburse money into, please fill out another form, thank you.

I (We) desire to make the transfer as a gift to ASU Foundation for the benefit of ASU, for the following purpose(s): support for the Council of Arabic and Islamic Studies. Dr. Souad T. Ali and Gwyn Goebel may provide additional detail regarding my/our gift.

Signature

Date

Signature

Date

For assistance, please contact finance customer service at foundation.financial.services@asu.edu or 480-965-7825.
PLEASE SEND THE COMPLETED FORM TO MAIL CODE 5005 | ATTENTION: FINANCIAL SERVICES
Fax 480-727-7368 | P.O. Box 2260 | Tempe, Arizona | 85280-2260